

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

Contract / Revision		Alt Order #
586744 /		09833081
<b>Product</b>		
<b>OBAMA SKED C</b>		
Contract Dates	Estimate #	
10/30/12 - 11/06/12	1904	
Advertiser	Original Date / Revision	
Obama/D/President	10/26/12 / 11/05/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KDVR	Alexandra Bradley	Washington DC
Special Handling		
<b>Demographic</b>		
Adults 35+		
IDB#	Advertiser Code	Product Code
8020	95	101
Agency Ref	Advertiser Ref	

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
N 1	31	10/30/12	11/05/12	M-F 5-530a Good Day	5a-530a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				4	\$250.00		
N 2	31	10/30/12	11/05/12	M-F 530-6a Good Day	530-6a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				4	\$450.00		
N 3	31	10/30/12	11/05/12	Good Day Colorado	6a-7a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				4	\$450.00		
N 4	31	10/30/12	11/05/12	Good Day Colorado	7a-8a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				4	\$400.00		
N 5	31	10/30/12	11/05/12	Good Day Colorado	8a-9a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				4	\$175.00		
N 6	31	10/30/12	11/05/12	Regis & Kelly	90130a-10a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				2	\$150.00		
N 7	31	10/30/12	11/05/12	Everyday	10a-11a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				2	\$100.00		
N 8	31	10/30/12	11/05/12	Ricki Lake	11a-12p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				2	\$100.00		
N 9	31	10/30/12	11/05/12	We the People w/ Glo	12p-1p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				2	\$150.00		
N 10	31	10/30/12	11/05/12	Jdg Joe M-F	1p-2p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				2	\$125.00		
N 11	31	10/30/12	11/05/12	DivCt/JdgAlex	2p-3p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/30/12	11/05/12	MTWTF--				2	\$125.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

Contract / Revision	Alt Order #
586744 /	09833081
Contract Dates	Product
10/30/12 - 11/06/12	OBAMA SKED C
Advertiser	Estimate #
Obama/D/President	1904
Original Date / Revision	
10/26/12 / 11/05/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 12	31	11/04/12	11/04/12	FOX News Sunday	8a-10a		:30			NM	1 \$150.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/29/12	11/04/12	-----S					1	\$150.00		
N 13	31	10/30/12	11/05/12	Judge Judy	3p-4p		:30			NM	2 \$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/30/12	11/05/12	MTWTF--					2	\$250.00		
N 14	31	10/30/12	11/05/12	Judge Judy	4p-5p		:30			NM	2 \$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/30/12	11/05/12	MTWTF--					2	\$250.00		
N 15	31	10/30/12	11/05/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2 \$1,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/30/12	11/05/12	MTWTF--					2	\$600.00		
N 16	31	10/30/12	11/05/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2 \$1,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/30/12	11/05/12	MTWTF--					2	\$600.00		
N 17	31	11/04/12	11/04/12	News Sunday 5p-530p	5p-530p		:30			NM	0 \$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/29/12	11/04/12	-----S					1	\$450.00		
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	
	1	31	10/29/12-11/04/12	News Sunday 5p-530p	5p-530p		-----St	:30	\$450.00	NM	
				See MG 18.2,18.3							
N 18	31	11/04/12	11/04/12	News Su 530-6p	530p-6p		:30			NM	2 \$900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/29/12	11/04/12	-----S					1	\$450.00		
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	
	1	31	10/29/12-11/04/12	News Su 530-6p	530p-6p		-----St	:30	\$450.00	NM	
				See MG 18.2,18.3							
	2	31	11/06/12-11/06/12	M-F 530-6a Good Day Colo	530-6a		-Tu-----	:30	\$450.00	NM	
				Ⓜ MG for 17.1,18.1							
	3	31	11/06/12-11/06/12	Good Day Colorado	6a-7a		-Tu-----	:30	\$450.00	NM	
				Ⓜ MG for 17.1,18.1							
N 20	31	10/30/12	10/30/12	Hope/Ben Tuesday 7-8p	7p-8p		:30			NM	1 \$2,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/29/12	11/04/12	-T-----					1	\$2,200.00		
N 21	31	10/31/12	10/31/12	FOX X Factor	7-9p		:30			NM	1 \$3,550.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/29/12	11/04/12	--W---					1	\$3,550.00		
N 23	31	10/30/12	11/05/12	M-F LN 9p-930p News	9p-930p		:30			NM	2 \$3,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/30/12	11/05/12	MTWTF--					2	\$1,500.00		
N 24	31	10/30/12	11/05/12	M-F LN 930p-10p	930p-10p		:30			NM	2 \$2,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/30/12	11/05/12	MTWTF--					2	\$1,100.00		
N 25	31	10/30/12	11/05/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2 \$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/30/12	11/05/12	MTWTF--					2	\$500.00		
N 26	31	11/04/12	11/04/12	Su LN 9p-930p	9p-930p		:30			NM	1 \$1,800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/29/12	11/04/12	-----S					1	\$1,800.00		
N 27	31	11/04/12	11/04/12	Su LN 930p-10p	930p-10p		:30			NM	1 \$1,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

Contract / Revision	Alt Order #	
586744 /	09833081	
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	OBAMA SKED C	1904
Advertiser		Original Date / Revision
Obama/D/President		10/26/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/29/12	11/04/12	-----S				1	\$1,600.00			
N 28	31	11/03/12	11/03/12	College Football Late		5p-cc	:30			NM	1	\$1,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/29/12	11/04/12	-----S-				1	\$1,200.00			
										Totals	54	\$29,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	54	\$29,400.00	\$24,990.00
<b>Totals</b>	<b>54</b>	<b>\$29,400.00</b>	<b>\$24,990.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.